

# INVEST IN YOUR SUCCESS



Prepare for Office  
Stand Out with Employers  
Succeed in Your Career

## Leadership Skills Certification Academy

### Officer Ready. Career Ready. Life Ready.

The Leadership Skills Certification Academy is an **online training program** and digital credentialing tool designed to bridge the gap between college and career. The program **offers four credentials**, combining professional development resources, functional training, real-world tools, and relevant aspects of the Fraternity leadership experience into **marketable skills** that appeal to prospective employers.



**“This event teaches you how to become a better leader and build trust in your team, but it also introduces you to a new program designed to help you leverage your experience and articulate the transferable skills you bring to the workplace.”**

-Jack Branch, Chapter Support at Lambda Chi Alpha Sigma Epsilon, University of Montevallo



### Leading Teams

This learning journey includes how to lead, how to communicate vision and goals, situational leadership and coaching, and resilience.



### Essentials in Finance

This learning journey includes cost behaviors, financial awareness, budgeting, cost/benefits analysis, and breakeven analysis.



### Recruitment & Sales

This learning journey includes relationship-building, mining and prospecting, creating and driving a recruitment pipeline, and effective listening.



### Social Responsibility

This learning journey includes fundraising fundamentals, cultivating donor relationships, fundraising event management and planning, and public relations.

Access this program and more  
in your [lambdaonline.org](https://lambdaonline.org) account!

