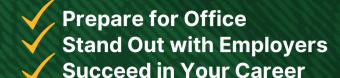
INVEST IN YOUR SUCCESS





Leadership Skills Certification Academy

Officer Ready. Career Ready. Life Ready.

The Leadership Skills Certification Academy is an **online training program** and digital credentialing tool designed to bridge the gap between college and career. The program **offers four credentials**, combining professional development resources, functional training, real-world tools, and relevant aspects of the Fraternity leadership experience into **marketable skills** that appeal to prospective employers.





"This event teaches you how to become a better leader and build trust in your team, but it also introduces you to a new program designed to help you leverage your experience and articulate the transferable skills you bring to the workplace."

-Jack Branch, Chapter Support at Lambda Chi Alpha Sigma Epsilon, University of Montevallo



Leading Teams

This learning journey includes how to lead, how to communicate vision and goals, situational leadership and coaching, and resilience.



Essentials in Finance

This learning journey includes cost behaviors, financial awareness, budgeting, cost/benefits analysis, and breakeven analysis.



Recruitment & Sales

This learning journey includes relationship-building, mining and prospecting, creating and driving a recruitment pipeline, and effective listening.



Social Responsibility

This learning journey includes fundraising fundamentals, cultivating donor relationships, fundraising event management and planning, and public relations.



Access this program and more in your lambdaonline.org account!

