

STEAD LEADERSHIP COLLEGE

LEADERSHIP READY, ROLE READY, CAREER READY

The mission of the Stead Leadership College is to prepare Members for a position on the High Zeta (Chapter management team), build capability within Chapters, and act as a bridge between Chapter and career. Aimed at future and serving Chapter Officers, it is composed of two learning journeys: Leadership Ready and Role Ready.

LEADERSHIP READY: From understanding the role of the leader to learning the skills to motivate and lead a team, Brothers learn what it means to be a member of the High Zeta.

ROLE READY: As the title suggests, it's all about mastering the roles and responsibilities of the position. In Fall 2023 we are launching Leading Teams (High Alpha), Social Responsibility (High Theta), Recruiting and Sales (High Delta) and Essentials in Finance (High Tau). More are planned for the future, with an early 2024 rollout for Learning and Development (High Kappa).

BENEFITS

- The High Zeta are equipped with the skills to be successful.
- The High Zeta can articulate and draw parallels with leading a Chapter and leading a small business.
- After successfully completing Leadership Ready and Role Ready, Brothers will receive a digital credential. Brothers can use the credential to showcase their skills and achievements on platforms such as LinkedIn, boost their resumes, and act as a point of reference when engaging with hiring managers.

LEADER BOARDS + AWARDS

All learning leads to points, and points are captured in the Academy's leader board. To win merchandise and climb the leader board (for large Chapter prizes) Members will be encouraged to engage in the learning.

LEARNING PATHWAYS

To meet learners where they are at, in terms of need and the time they have available, the College offers three learning pathways.

1 SOCIAL

The best way to learn is Social. On this pathway, Brothers will join a cohort led by either an Alumnus (Leadership Ready) or Training Specialist (Role Ready). In Social, Brothers will make connections and develop relationships across the Global Zeta and benefit from real time feedback. And to reward them for their time and contributions, they will benefit from an increased point structure.

2 SOLO

Members learn on their own, at their own pace.

3 HYBRID

Members, on their own initiative move between Social and Solo.

Although we would prefer Brothers to complete Leadership Ready, before Role Ready, we recognize that some will have an immediate need for role specific training. For this reason, Brothers can complete Role Ready before Leadership Ready.

DIGITAL CREDENTIALS

A digital credential is a visual representation of an achievement, knowledge, or skill. It comprises the credential (the actual badge), and the metadata (the information behind the badge; what a learner had to do to achieve the credential and the skills gained).

To ensure our credentials hold value, Brothers must complete all the learning, and pass two assessments in Leadership Ready and Role Ready. And to fully represent the skills gained, and assessments passed, the credentials will be supported with a host of metadata surrounding the program.

WEEK-BY-WEEK LEARNING

The following table sets out the Social learning experience for Leadership Ready.

Week	Learner Focus	Self-Learning on Lambda Chi Academy	Alumni Session
1	Welcome to Leadership Ready The benefits of leadership, learner expectations, and meeting your Cohort Leader	30 minutes	60 minutes
2	Self-Leadership Exploration into leadership, followership, and self-development	30 minutes	
3	The 4 Bs of Leadership Examination of Lambda Chi's leadership model: Believing, Belonging, Behaving, and Bottom Line	30 minutes	60 minutes
4	Misfits or Masters Analyzing skill, will, and team capability	30 minutes	
5	Getting Brothers Motivated Learning how to motivate and encourage positive behaviors	30 minutes	
6	Character: Where Leadership Begins Focus on character, what it means, and why it is important	30 minutes	60 minutes
7	Leadership Ready: Bringing it all Together Self-development exercise to build learner commitment	60 minutes	60 minutes

ROLE READY

The following table sets out the core modules for each of the Role Ready journeys. Like Leadership Ready, Brothers can either learn Social, Solo, or Hybrid.

Alpha	Delta	Tau	Theta
			
You're the CEO Introduction to the High Alpha role	You're the Head of Sales Introduction to the High Delta role	You're the CFO Introduction to the High Tau role	You're the Director of Corporate Social Responsibility Introduction to the High Theta Role
Planning An overview of goals, objectives, and the most important aspects of planning	Value Proposition Understanding what makes up the value proposition and developing one for your Chapter	Plan: Accounting Learning to speak the language of finance	Cause Development Understanding how to promote your cause from generating ideas to developing a course of action
Budgeting, Rostering, and Recruiting Accessing budgetabilities across budgeting, rostering, and recruiting	Consultative Sales Developing a prospect pipeline and examining new ways to approach recruitment conversations by prioritizing relationships	Plan: Budgeting Identifying the building blocks of a Chapter budget	Event Planning Exploring how to secure sponsorships, and drive success, through the use of our event planning toolkit
The Art of Action Learning how to create teams, lead meetings, and manage stakeholders	Recruitment Planning Identifying key aspects that need to be included in any successful recruitment plan	Protect: Risk & Insurance Creating a system to keep finances safe	Public Relations Examining how to engage, rather than sell
Create a Chapter Plan Write an operational plan for a 35-member Chapter ensuring that goals, actions, timings, roles, and responsibilities are defined	Recruitment Plan Write a recruitment plan for a 35-member Chapter that includes defined objectives, a clear value proposition, PNM analysis, activities, and forecasts	Protect: Dues Learning how to manage relationships to collect Chapter dues	Create a Social Responsibility Plan Write a CSR plan that sets out the initiative's purpose, impact, benefits, goals, roles, and responsibilities
		Build and Communicate a Budget Build a budget considering revenue, expenses, and Chapter goals; communicate those financial decisions and threats to Chapter Members	

ACCESSING THE PROGRAM

To join Stead Leadership College, you first need to request access via a [form](#) provided by the Office of Administration. In this form, you can sign up for access to Lambda Chi Academy and request which Stead Leadership College program you would like to participate in. You will also choose whether you'd like to participate in a Solo or Social Learning Path. If you change your mind, you can always resubmit the form.

After filling out the form, accessing the Stead Leadership College is simple: Log onto [LambdaOnline](#) and click into Lambda Chi Academy. Your sign-in credentials for LambdaOnline & Lambda Chi Academy will be the same. Once logged into the Academy, Stead Leadership College will populate in 'My Courses' on the Academy's 'Home' page.

All Associate Members, High Alphas (Presidents), High Kappas (Fraternity Educators), and High Pis (Chapter Advisors) will automatically have access granted to the Academy.